EDUCATION

AUG 2017-MAY 2019 | BALTIMORE, MD

Maryland Institute College of Art [MICA] Masters of Graphic Design

AUG 2012-MAY 2016 | LOUISVILLE, KY

University of Louisville

Bachelor of Science, Marketing Minor, Entrepreneurship

MAY 2015-AUG 2015 | SYDNEY, AUS

International College of Management Sydney [ICMS]

Focus in New Media & Brand Strategy

Relevant Coursework: Social Media Strategy, Integrated Marketing Communications

HIGHLIGHTS

2020

Complex's In The Mailroom Season 2 Winner

2018

MICA Graduate Show Exhibition Fox 3 Gallery

Type In Space Exhibition

Work: Down The Rabbit Hole

2017

Post-Bacc Certificate in Graphic Design MICA Graduate Merit Scholarship

Leslie King Hammond Graduate AwardDiversity in the Arts Scholarship

REFERENCES

Available Upon Request

WORK EXPERIENCE

SEP 2018-PRESENT | BALTIMORE, MD

Designer at Planit Agency

Lead and collaborate in a fast paced environment to provide a full suite of thoughtful creative (digital and print) for a wide range of clients. Namely Curio Wellness and Royal Building Products developing, social campaigns, microsite experiences, and product branding design.

MAY 2018-PRESENT | BALTIMORE, MD

Suspended Animation

Founded streetwear brand "Suspended Animation." Developing everything from identity, clothing design, and customer experience to site design, lookbooks, and marketing campaigns.

MAY 2017-SEP 2017 | BETHESDA, MD

Visual Designer at Total Wine & More

Worked directly with the art director to streamline processes and redesign branding guidelines and design templates. Created a visual identity and illustration set for their annual "Whiskey at The Rock" event in Las Vegas.

SEP 2016-APR 2017 | WASHINGTON, DC

Freelance Visual Designer for U.S. Chamber of Commerce

Collaborated with the Global Partnerships & Marketing Department to develop a visual identity, along with branded collateral. Lead design efforts for client presentations and industry wide annual report documents.

JUL 2016-NOV 2016 | WASHINGTON, DC

Graphic Design Intern at CRAFT | Media/Digital

Worked directly with the creative director to develop digital creative campaigns for clients. Lead design for the visual identity of the keynote presentation and program assets, for the U.S. Chamber of Commerce 5th Annual Health Forward Conference.

JAN 2016-MAY 2016 | LOUISVILLE, KY

Creative Team Lead & Display Artist at Urban Outfitters

Designed and built in-store displays consistent with national brand guidelines. Developed artwork for installations within the store to narrate the rich history of Louisville and enrich the customer experience.

JAN 2016-MAY 2016 | LOUISVILLE, KY

Graphic Design/Marketing Intern at IDEAS XLab

Assisted in leading development of a millennial engagement strategy called Creative Agents For Change, dedicated to connecting artists with businesses to promote activism in the health sector. Led the design and execution of the Creative Agents for Change campaign and community art installation.

SKILLS

Software

Adobe Illustrator, InDesign, Photoshop, After Effects, XD, Sketch, Keynote

Focus

Fashion Design, Identity/ Branding Design, Art Direction, Illustration, Social Media, and Photography

YOUR FRIENDLY NEIGHBORHOOD DESIGNER